

## CORPORATE CIRCLE

# We're Kansas City PBS' nonprofit journalism source, a destination for local and regional storytelling.

In a nutshell, we make and share coverage about our region that matters to you. As part of a 501c (3) nonprofit Public Media organization, Flatland is supported in part by funding from generous community partners, including businesses.

## The Flatland Corporate Circle is a group of civic-minded businesses investing in the community as dedicated supporters of journalism.

Our Corporate Circle elevates your business as a recognized philanthropic champion for local journalism, and the value we provide to the region - trusted coverage and quality content which contributes to the intellectual and cultural health of those communities we represent and serve.

Your business's commitment to a year-long Business Partnership helps Flatland continue to serve and grow - knowing we can count on the solid foundation of funding provided by valued members of our Corporate Circle. In return for your support, your brand receives long-term brand visibility needed for sustainable growth.

## CORPORATE CIRCLE BENEFITS

#### **HOMEPAGE LOGO PLACEMENT**



Name and logo featured on Flatland sponsor page & homepage (below featured stories), linked to your website

# ANNUAL INVESTMENT: \$2,500

### Ready to learn more?



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#### **E-NEWSLETTER AD PLACEMENT**



Logo inclusion in Flatland funder recognition ad to be featured in all weekly Flatland e-newsletters